



GR8 PAPER PUSH

Kickoff Date: July 19, 2023

Collection Deadline: August 2, 2023

The Gr8 Paper Push is an event sponsored by WishTV8 where businesses collect supplies or fundraise virtually. The event kicks off July 19, 2023. To become a media sponsor, contact Nelson Spade at WISH TV.

Joining the Gr8 Paper Push is a great way to engage your team and support your local community of teachers and students during the back to school season. **You can host a supplies collection where team members can bring in physical supplies to donate, or you can participate virtually!** The funds collected through the virtual drive will be used to purchase brand new product for teachers.

1. To kick off your drive, contact Jasper Toney at Teachers' Treasures and let him know if you'd like to do a physical or virtual supplies drive.

Email: Jasper@teacherstreasures.org

Office Phone: (317) 264-1758

2. Create communications materials and distributed them to your supporters. Teachers' Treasures has prepared a toolkit with sample social media messages and graphics to support you. If you are interested in setting up a donation page for your group, contact Jasper Toney at jasper@teacherstreasures.org to get set up.

3. Start your collection!

Get your colleagues involved and start collecting supplies or send out your donation page to invite others to donate.

4. Complete your drive!

After the Gr8 Paper Push is over, reach out to Jasper Toney to arrange a time for Teachers' Treasures to pick up your supplies if needed.



What we need from you:

- Your 4x4 logo
- The correct company name you want as your team name
- Main contact email for your team



Sample Social Media for the Gr8 Paper Push:



Social Media Handles:

- **Twitter:** @WISH_TV, @TTIndy
- **Facebook:** WishTV, teachers.treasures
- **Instagram:** WishTV8, teacherstreasuresindy

Social Media Posts

Sample Tweets

- It's time to head back to school! Help us with our School Supply Drive benefiting @TTIndy, and as part of @WISH_TV in their 9th annual #Gr8PaperPush!
- Students and Teachers need your help to stay safe and healthy as they head back to school. Learn how you can help @TTIndy provide classrooms with product as part of @WISH_TV's #Gr8PaperPush this year!
- The #Gr8PaperPush is live! @[your company] is putting out the call to support teachers and classrooms in need- help us collect supplies for @TTIndy

Sample Facebook and Instagram Posts

- It's Back to School season! Join us in our School Supply Drive benefitting Teachers' Treasures presented by WISH-TV in their 9th annual #Gr8PaperPush! Hundreds of classrooms rely on this event, let's make sure students have the tools they need to succeed in every learning environment. We are collecting school supplies at [your collection site]! Let's make this school year Gr8!
- Join [your company's name] in a supply drive for Teachers' Treasures! Teachers' Treasures serves hundreds of classrooms in Marion County and this back to school season students need supplies more than ever. Donated supplies will go directly to Teachers' Treasures, and into classrooms that need them most. Presented by WISH-TV, the #Gr8PaperPush helps students succeed!



Teachers' Treasures is kindly asking the community to donate new items for teachers and students.



Supply Drive Toolkit

Teachers' Treasures serves approximately 5,200 teachers in Indianapolis and Marion County that work with students who face opportunity gaps. The supplies you gather will go directly to teachers to help elevate their students' educational experiences. While we accept supply drive donations year round, the need during back to school time is the greatest.

Get Started





1. Reach out to [Jasper Toney](mailto:jasper@teacherstreasures.org) at jasper@teacherstreasures.org to get started!
2. Determine the dates and length of your supplies collection.
3. Create promotional materials to let your team know what, where, and when to collect!
4. Kick off your supplies drive and start collecting!
5. On the last day of your event, gather all the supplies and make sure to take a picture of your team with the supplies and send it to Teachers' Treasures.
6. Schedule your donation drop off!

Get Started with a Virtual Drive












1. Please email [Jasper Toney](mailto:jasper@teacherstreasures.org) to create a virtual supply drive team for your company.
2. An email from Givebutter will be sent to the main contact to join the team on the Givebutter page.
3. Share the link with your team members. Send through Facebook Group, GroupMe, ListServ, etc. They will be prompted to join the team when visiting the page and select the team from a drop-down to join.

Needed Supplies

The most-needed items are:

-  Copy Paper
-  Art Supplies
-  Tissues
-  Games and Toys
-  Construction Paper

Additional school supplies requested by teachers:

-  Backpacks
-  Dry Erase Markers
-  Adult-sized Scissors
-  Cleaning Supplies
-  Pre-K Items
-  Office Supplies
-  Foreign Language books
-  Shampoo & Conditioner
-  Flashdrive
-  Paper Products
-  Earbuds